

NFT platform presentation



GENESIS BLOCK
IT challenge for your business



About Genesis Block

Since 2010, GenesisBlock has been developing software, implementing payment systems, software and web solutions for e-commerce and blockchain solutions for business. We are one of the leaders in the Russian market of software development for electronic payment systems and payment terminals for self-service, processing and acquiring.

The company's software solution is used in more than 20,000 self-service payment terminals, pos-terminals and smartphones in Russia, Saudi Arabia, the United Arab Emirates, Spain, and Turkmenistan. Since 2016, we have been engaged in R&D in the field of blockchain technologies and provide services in the field of consulting and development of blockchain projects.

The quality of our services is confirmed by international ISO certification. We are a member of the Russian Software Association NP RUSSOFT. Genesis Block is a regular main sponsor and speaker at international banking and financial conferences IFIN and WBA. Accredited IT company of the Ministry of Communications. We are a member of RACIB (Russian Association of Cryptocurrencies and Blockchain). Since 2020, Genesis Block has been hosting its own author's program on PROBUSINESS television channel. We are an authorized official integrator of the largest BPM /CRM system Terrasoft.



Our team

Genesis Block' team consists of more than 15 professionals in various fields of finance and technology. Graduates of leading educational institutions, they have an extensive experience in developing the most complex IT projects and solutions.

Many of them have more than 10+ years of experience working in large technology companies, banks, software development companies, such as iTroika Dialog Investment, Sberbank, Alfa Bank, Anarion, Tsifrograd, Cyberplat, Flexsoft, QIWI, W1, various blockchain and crypto projects.

That's why we can help you to create projects of the highest quality level. By entrusting us with the development and support of your project, you trust the most valuable things that our team can give - experience and knowledge.



What is NFT

NFT token (non-fungible token) is a unique digital certificate that is stored in the blockchain, guarantees the originality of the item and gives an exclusive rights to it.

Non-fungible token cannot be imperceptibly substituted, divided, replaced. The system is suitable for securing the rights to a unique object – a work of art, real estate, etc.

Each entry in the blockchain is called a token. In an open blockchain all tokens are like coins of the same monetary value, equal and interchangeable. A non-fungible token is a digital coin that cannot be replaced with another token without changing the value and essence of the object.



The annual volume of the NFT market is \$ 760 million*

* - according <https://arttactic.com/>

What is NFT

NFT can be called a digital certificate, which records information about who created it, how much it was sold for and who owns it now. As soon as the token is sold, this transaction is immediately reflected in the blockchain. The entry in the blockchain about NFT looks something like this: the first block is the publication of the token, the second block is the sale and the name of the new owner.

Since the blockchain is quite difficult to hack, the history of all its operations remains not on one hard disk, but on the computer of each participant - NFT can be considered as a fairly reliable way to store digital objects.

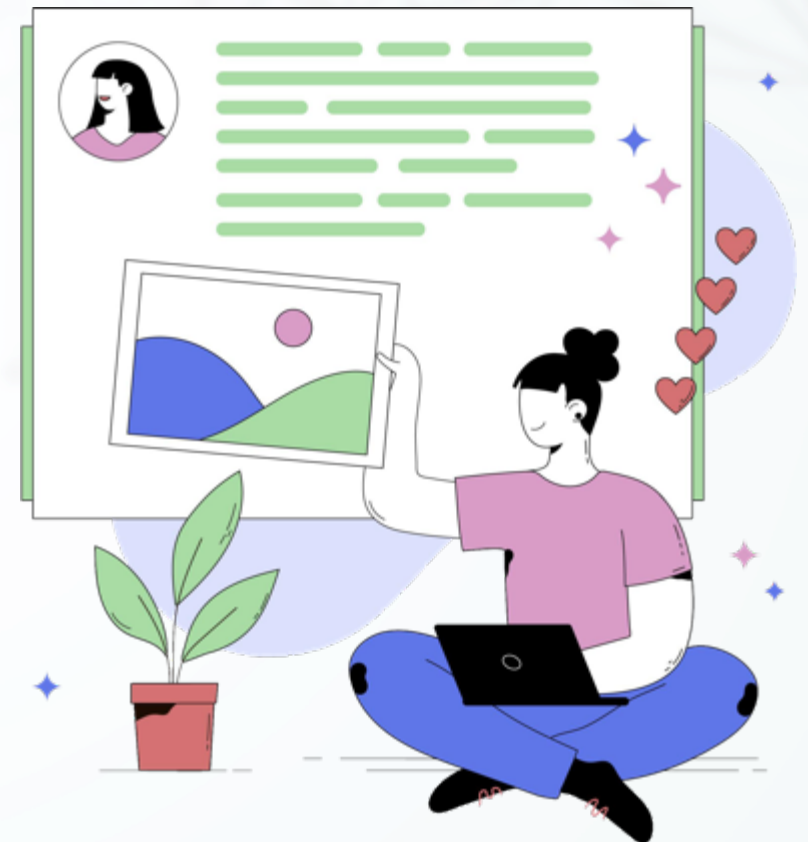


What can be sold in the form of NFT

Music, images, text, videos, 3D models – any digital product that claims to be unique. Collectors, as well as artists and art lovers pay special attention to NFT.

The record was the sale of the painting "Everydays: The First 5000 Days" by artist Mike Winkelmann (known as Beeple). A JPG file consisting of all the images that the artist drew daily for five thousand days was sold for \$69.3 million. Winkelmann's painting became the first NFT work sold in the history of the Christie's auction house.

This March, investor Ivan Malpika issued a token tied to a 50% stake in a residential building in the American city of St. Louis, Missouri. This non-fungible token, the first in the real estate industry, was put up for sale for \$91,000.



What's wrong with NFT

The NFT format allows you to create a unique digital signature to an object that cannot be forged or changed thanks to the blockchain. But like any new technology, NFT has its pros and cons.

- 
- The ability to create and distribute unique content
 - Using technology for various business areas
 - Convenience of issuing and placing tokens
 - Ease of transaction
 - Availability for aspiring talents



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- The complexity of storing digital object data
 - Using technology for shadow financial transactions
 - High probability of digital forgeries
 - The lack of connection of a digital artifact in the form of a graphic object with its blockchain token
 - Legal uncertainty



Gbledger NFT vs. ETH

For most market participants, NFTs are associated with ETH, and this is a crypto market that does not have legal certainty. The Central Banks and law enforcement agencies have a strictly prohibitive position!

	 Ethereum	 Genesis Block
Algorithm	PoW (PoS in future)	DPoS
Transaction speed, h/s	30	1068 and more
Mandatory commission	Yes	No
Milticurrency	No	Yes
Block size	31kb	2,6kb
Block Search period	15 sec	3 sec

Advantages of the Genesis Block solution

- a legal platform for working with digital assets within the framework of Russian laws
- entering the regulatory Blockchain sandbox
- we register an Information system operator with the Central Bank
- we are planning to obtain FSB licenses
- the ability to pay for digital assets in Russian rubles (by cards, from an account, in the near future - in digital rubles)
- lack of cryptocurrency
- we have contractual and technological relations with NRIS
- any2any's built-in trading mechanism: you can both exchange Nft artifacts and sell them in a stock glass for any other digital assets

Advantages of the Genesis Block solution



In the ETH Blockchain, the path is closed for novice creators: commissions for the creation, modification, and auction of an Art object are hundreds of dollars!

In the Genesis Block blockchain, the commissions are 100 times lower!

Genesis Block is a green eco-friendly blockchain!
Unlike the ETH blockchain, it does not consume the electricity of an entire continent.





ethereum



TRON



GENESIS BLOCK
IT challenge for your business

Dubai Mall

only 2 copies left

Shut up and
take my money



GENESIS BLOCK
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Publication of the NFT token

 **GBLEDGER**

ТоргиБиржаБиржа**NFT**



Author: Ayvazovsky
Title: The ninth wave
Total copies: 10
My copies: 1
Blockchain: Genesis Block
Publisher: Moscow state

NRIS Mark 

Deposit to NRIS
Import to the blockchain

 **Metamask**

 **OpenSea**

 **BINANCE CHAIN**

NFT collection

**GBLEDGER**

Торги

Биржа

Биржа

NFT



Автор: Айвазовский
Название: Девятый вал
Всего копий: 10
Копий у меня: 1
Блокчейн: Genesis Block
Издатель: Правительство
Москвы
Метка в NRS 



Автор: Суриков
Название: Утро стрелецкой казни
Всего копий: 10
Копий у меня: 1
Блокчейн: TRON
Издатель: Правительство
Москвы
Метка в NRS 

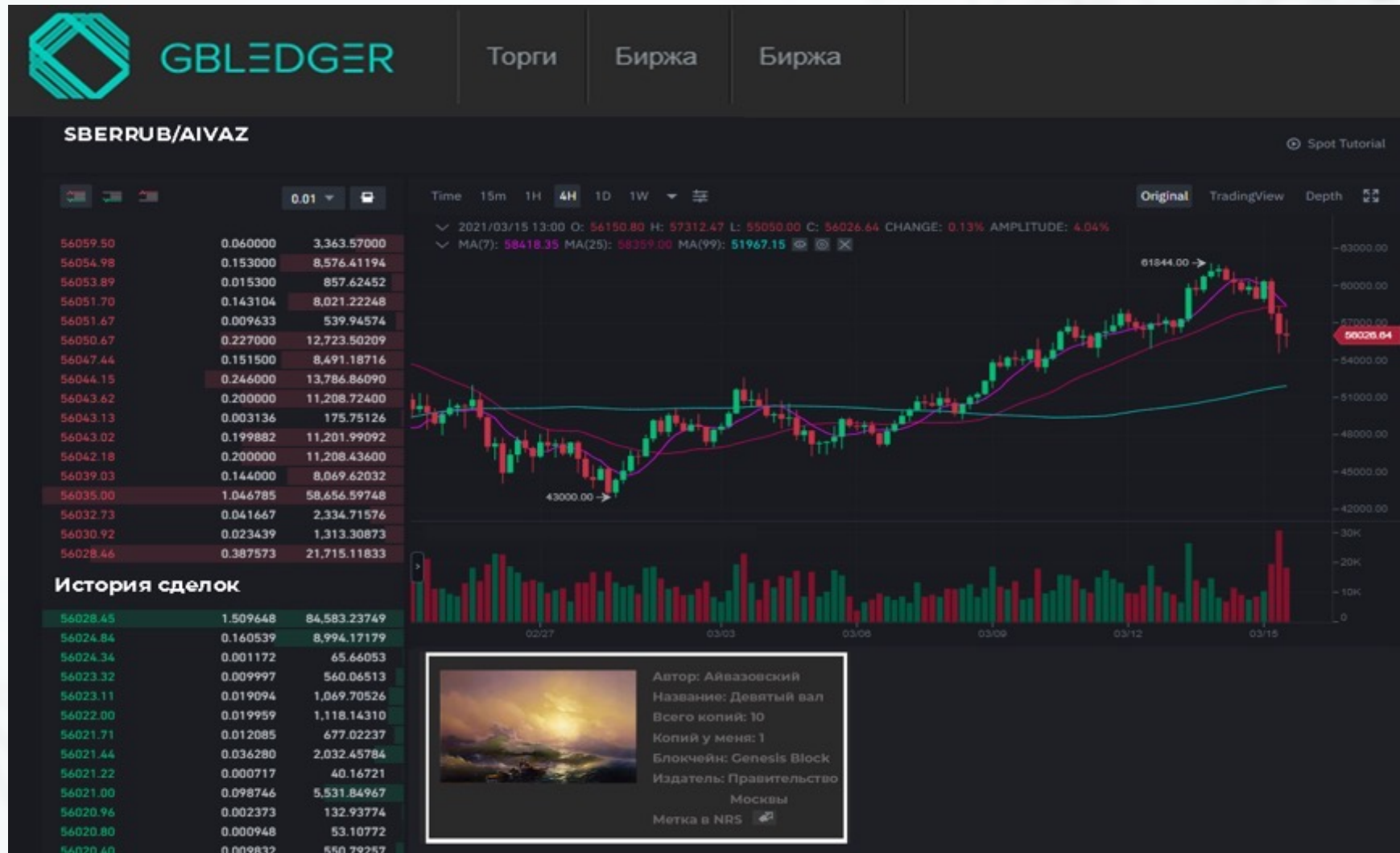


Автор: Шишкин
Название: Рожь
Всего копий: 10
Копий у меня: 1
Блокчейн: ETH
Издатель: Правительство
Москвы
Метка в NRS 



Автор: Верещагин
Название: Панихида
Всего копий: 10
Копий у меня: 1
Блокчейн: Genesis Block
Издатель: Правительство
Москвы
Метка в NRS 

NFT trading



Thank you for your attention!

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