



Picksell Pay

payment method



Accept instant payments online with minimum fees



Add the Picksell Pay button to your website, app or blog and get paid directly into your bank account.



Transaction fees
less than 1%, no monthly
payment, no hidden fees



No chargebacks
no deposits,
no merchant acquiring



KYB, SCA and GDPR
standards compliance



IBAN seured payments
SEPA / EEA

History



New unique technology for EU market

- 2019 Project idea
- 2020 Technology and service development
- 2021 Project launch

Picksell Today

- 500+ clients worldwide
- 3000+ successful transactions per day
- 80% transactions processed < 5 minutes

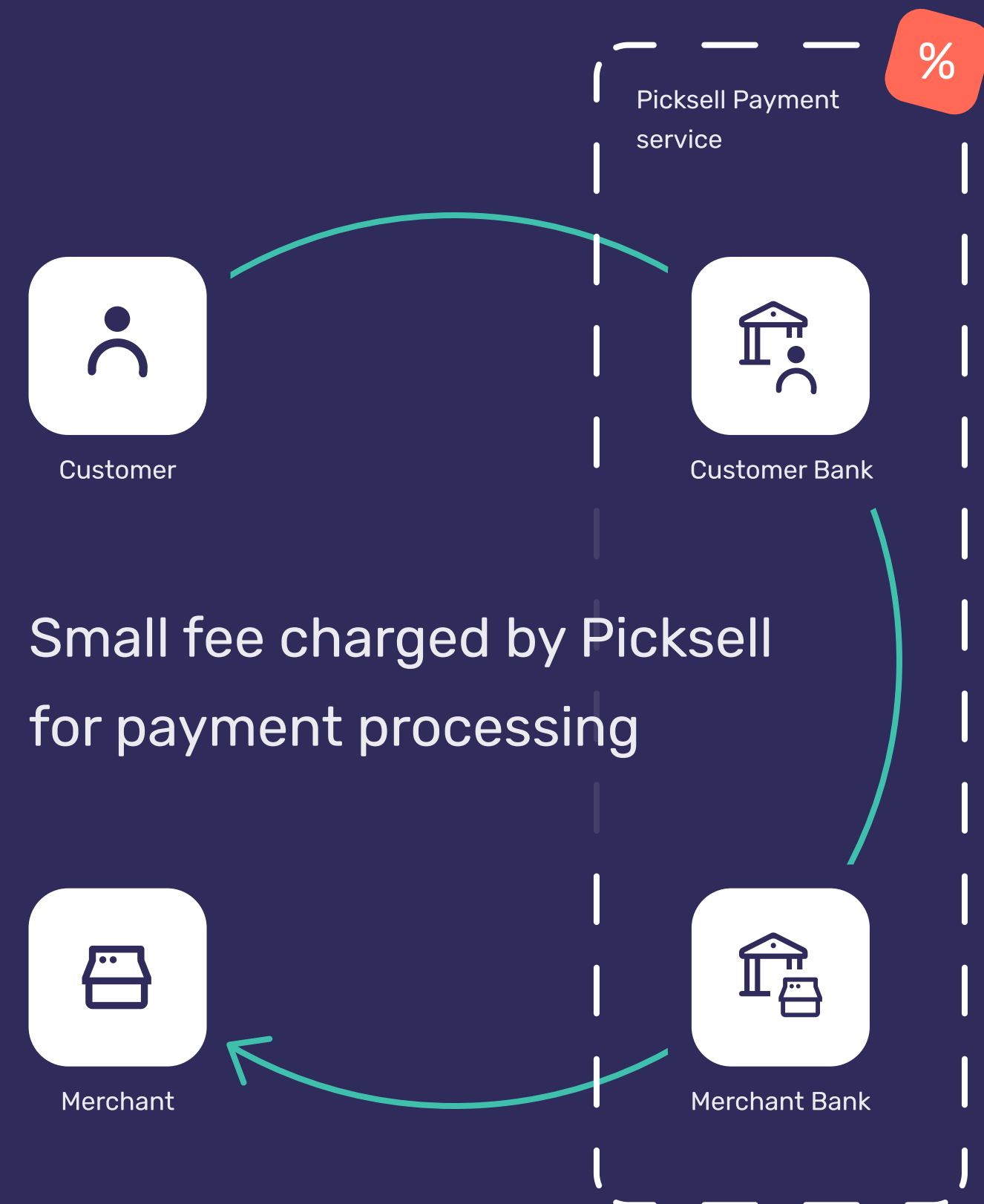
Technology



IBAN based technology

- SEPA payments are processed within seconds and credited from one bank to another without any intermediary
- Regulated by The Payment Services Directive 2 (PSD2) in EUR currency.
- Completed in under 10 seconds and both payer and payee receive immediate confirmation.
- SEPA Payments can be processed at any time, 24/7/365, always single payments, and every transfer is irrevocable.

How the payment flow works



Values



- Quality
- Support
- Consulting
- Sustainability

Clients



Picksell is open to all compliant legal businesses.

- Off-line business
- Freelancers and self-employed
- SAAS
- Online store, e-commerce platform, or marketplace.
- Money transfers and e-wallets
- Online casino

We cover 28 countries SEPA/ EEA

2500+

Banks across
EU are fully
covered

2 weeks

Average time
to connect
all other countries
on request

TOP turnover countries:

- Germany
- France
- Holland
- Poland
- Portugal



Why choose us?

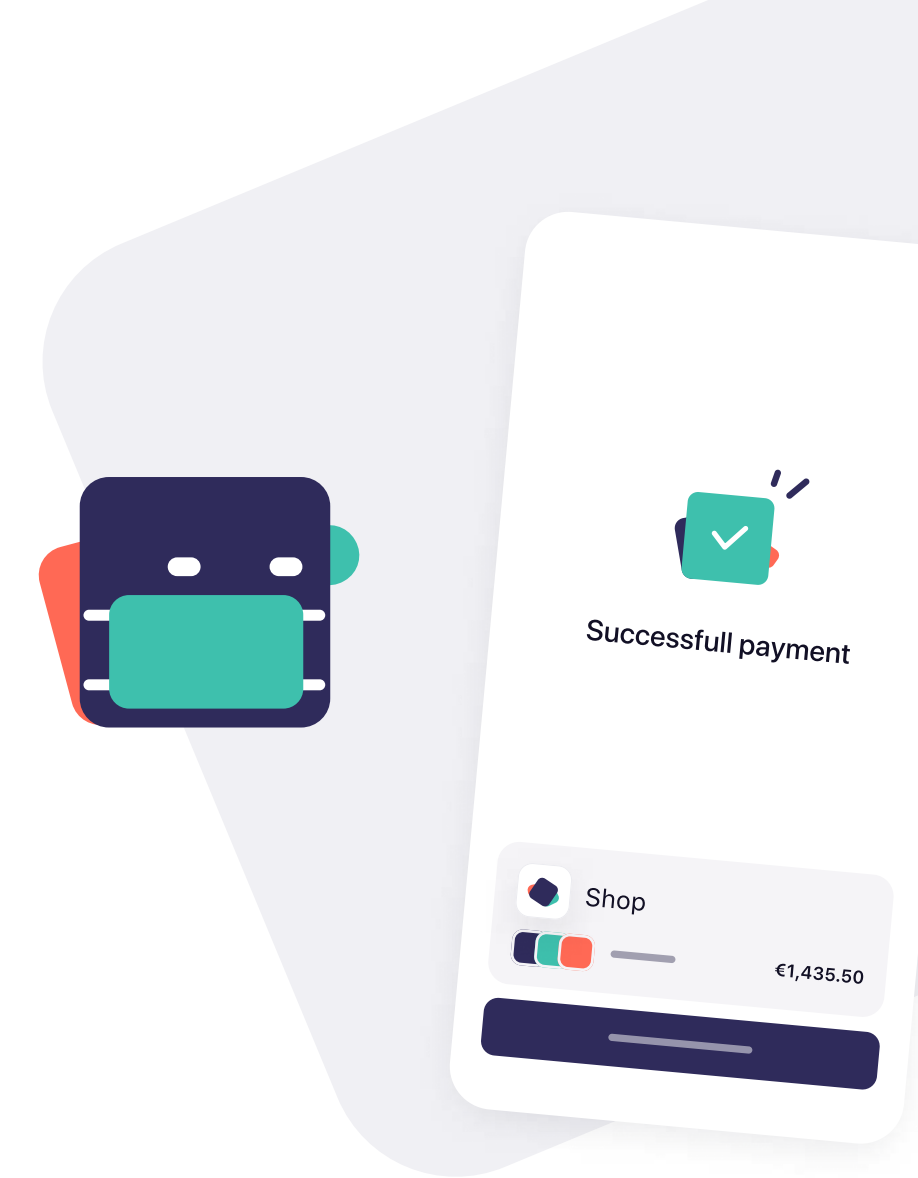


Cost-reducing

- Transaction fees less than 1%
- €0 monthly cost
- No hidden fees

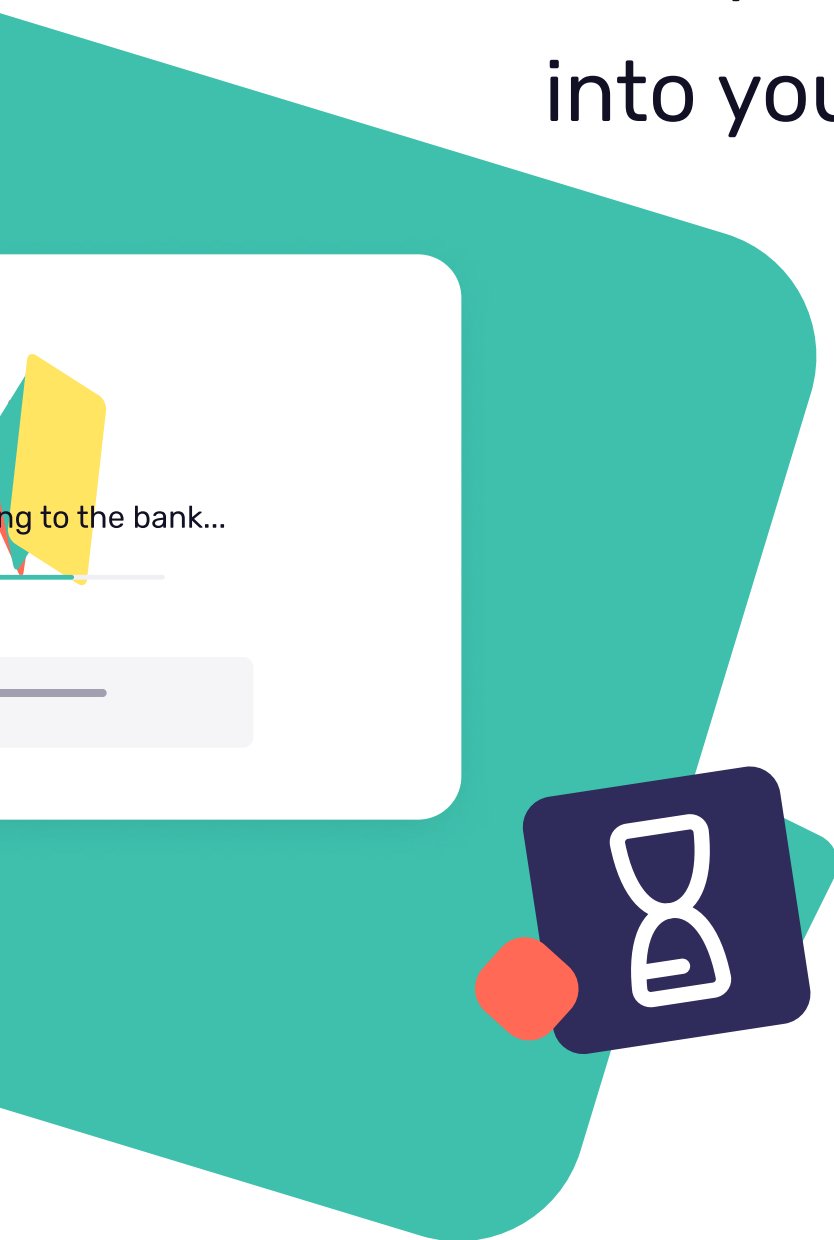
Lightning-fast to start

- No personal or company documents are required to be uploaded for registration
- Company registration number and corporate bank account are all you need to connect
- Start accepting direct payments into your bank account straight away after registration



Easy and simple to use

- No chargebacks, no deposits, no acquiring, no intermediaries
- Expedited refunds
- Everyday unlimited direct payments into your bank account

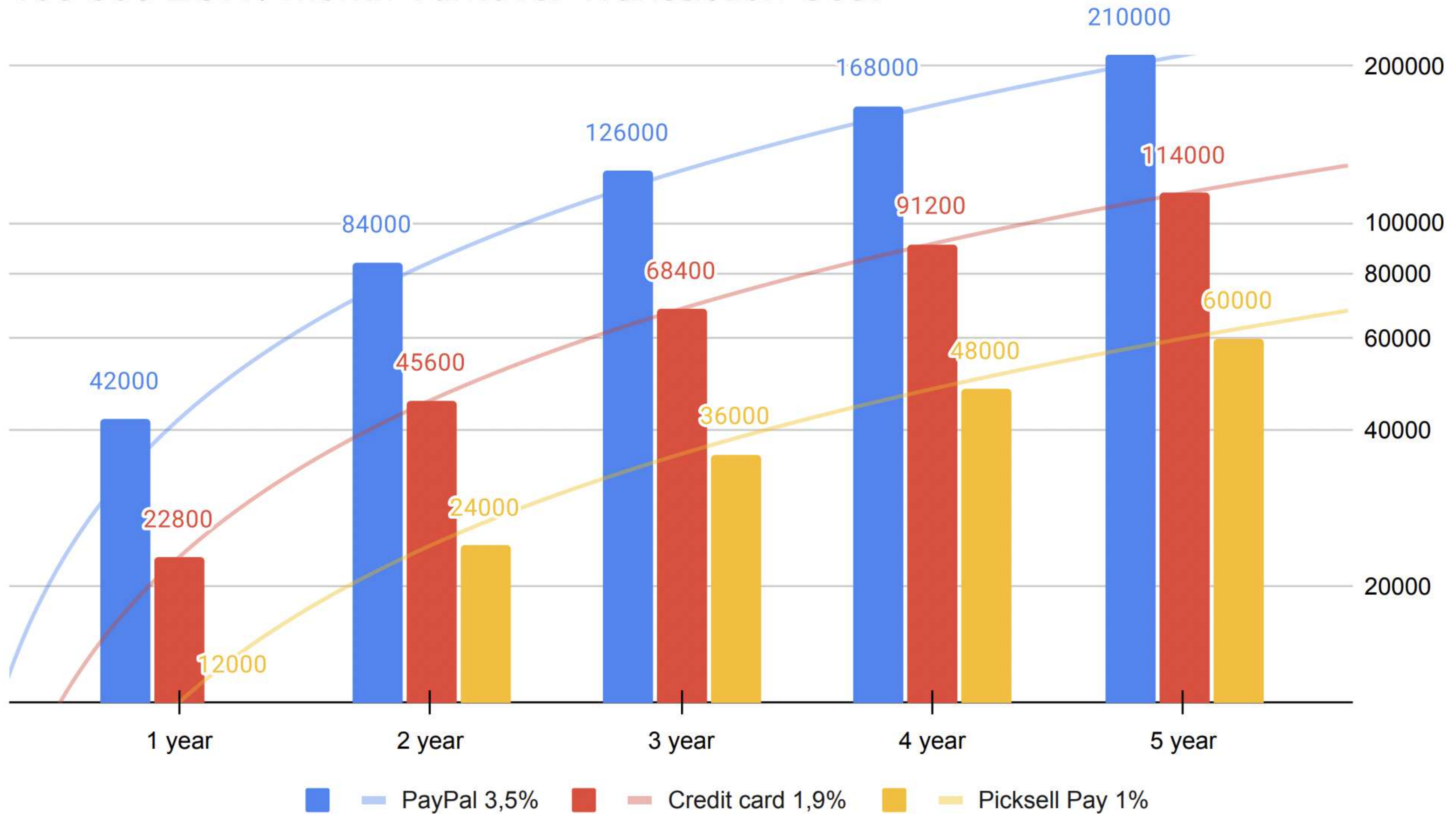


Secured by IBAN

- Fully GDPR and SCA compliant, customer data is always protected
- Touch-free and remote friendly
- Fraud protection thanks to KYB verification – your customers can be 100% sure in your company identity



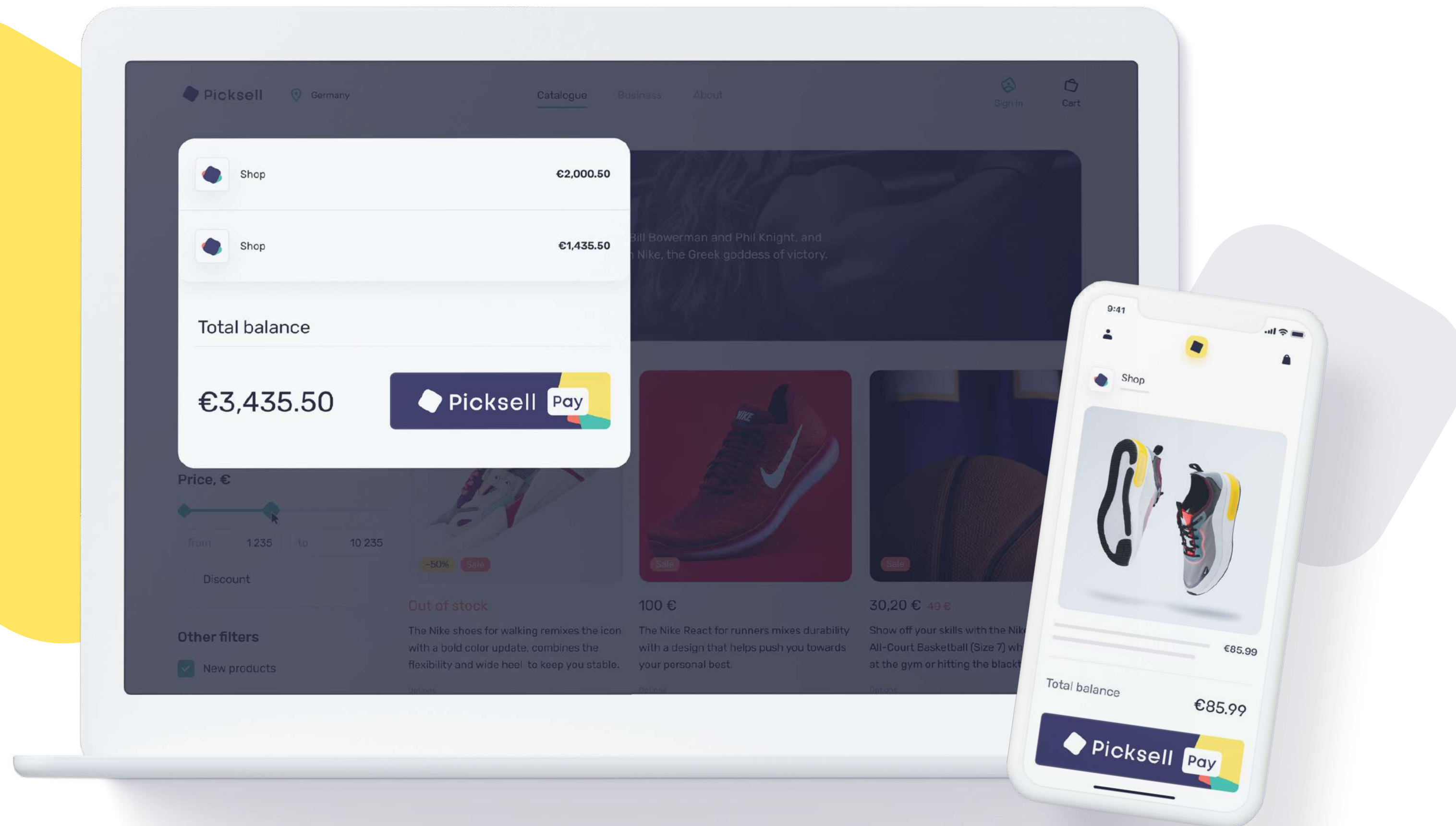
100 000 EUR / month Turnover Transaction Cost



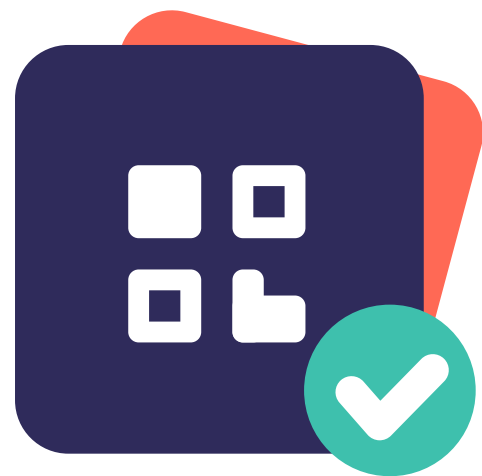
How will it look like?



Picksell Pay button on your site or app



Payment process



1. Checkout

After an order creation, your customer is enabled to make web either mobile instant payment. All devices and OS compatibility.



2. Authorisation

Seamless authorization experience for your customer, no confusing redirect, no conversion-killing forms.



3. Payment method

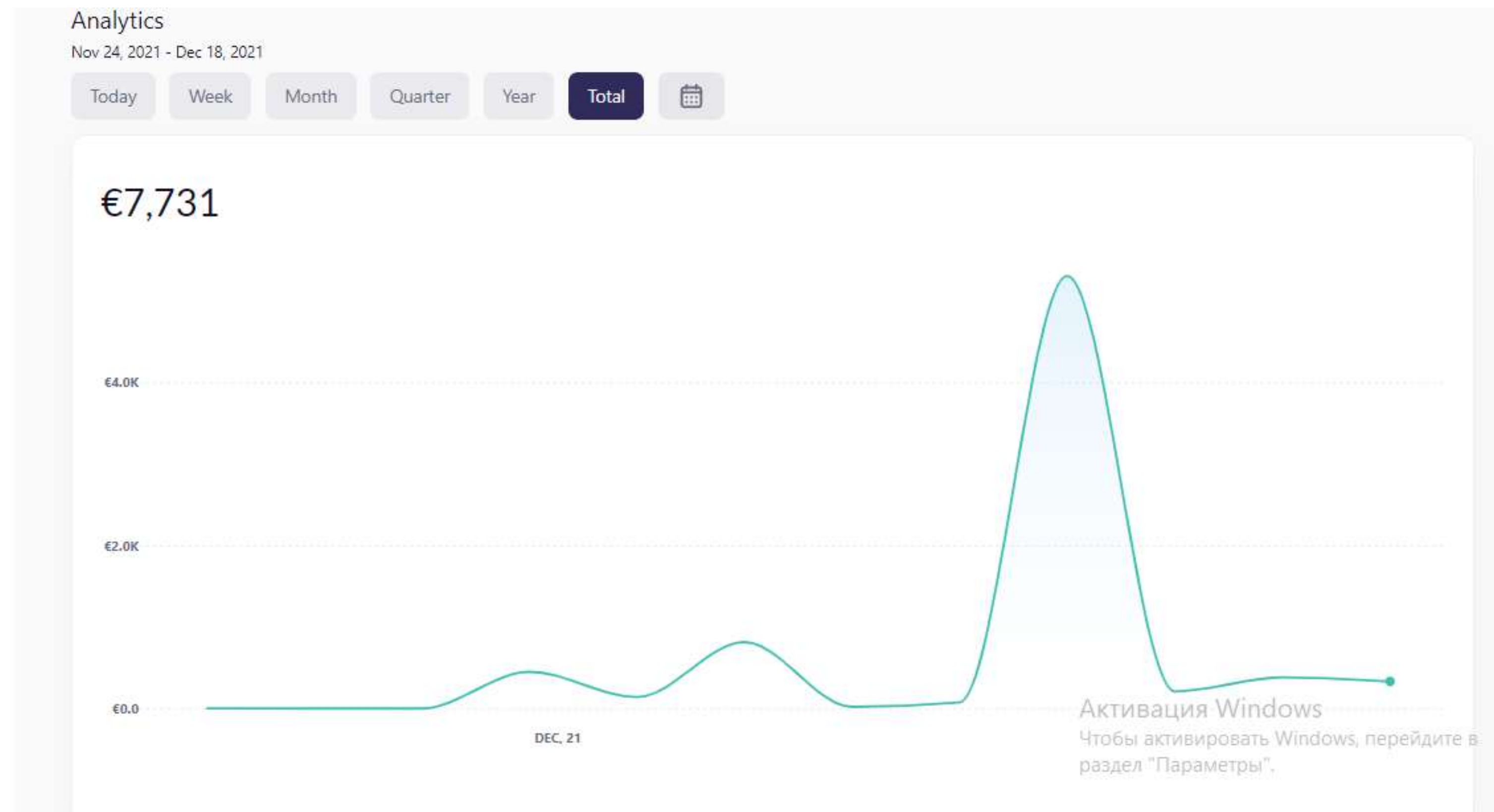
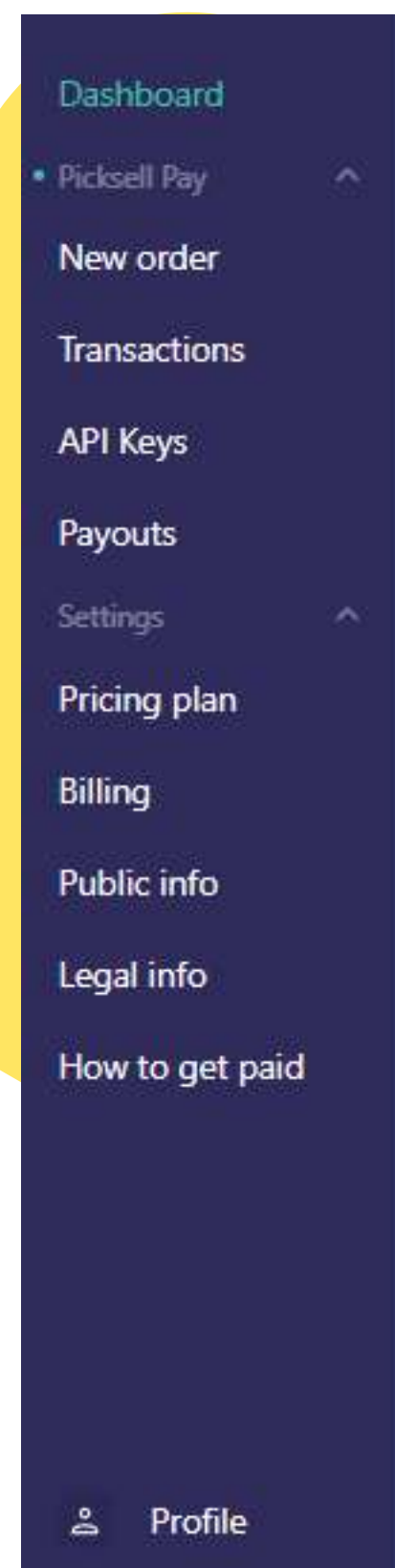
Your customer selects a bank account to make a direct instant payment to your bank account. Bank cards data are not required.



4. Payment

Your customer is redirected to the bank to confirm payment and back to the shop with successful payment status. You get funds directly into your bank account quickly.

Back office and Business Intelligence



Invoice your clients online

Dashboard

Picksell Pay

New order

Transactions

API Keys

Settings

Pricing plan

Billing

Public info

Legal info

How to get paid

Profile

Order created

An order was successfully created

Use link below to try it out



Download .png

Automated billing and transaction reports

Dashboard

Picksell Pay

New order

Transactions

API Keys

Payouts

Settings

Pricing plan

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Public info

Legal info

How to get paid

Profile

Transactions

SuccessfulFailed

Export

6349	ACCEPTED	dates 17 дек. / 17 дек. 2021 г.	€20.00
6341	ACCEPTED	dates 17 дек. / 17 дек. 2021 г.	€200.00
6336	SUCCESS	dates 16 дек. / 16 дек. 2021 г.	€22.00
6294	ACCEPTED	dates 16 дек. / 16 дек. 2021 г.	€20.00
6289	ACCEPTED	dates 16 дек. / 16 дек. 2021 г.	Активация Windows €50.00 Чтобы активировать Windows, перейдите в раздел "Параметры".
6252	SUCCESS	dates	€20.00

How to integrate

Picksell Pay provides you with flexible and complete integration options to start accepting payments in your website and mobile app in a few steps.

1. Create a Picksell Pay account
2. Connect your bank to get paid
3. Get access to the SDK URL
4. Embed the SDK URL
5. Test and go live

```
Picksell

1  PicksellPay.api_key = 'sk_test_BQokJ0vBiI2HWgH4oIfQ2'
2
3  # Create a payment intent to start a purchase flow.
4  payment_intent = PicksellPay::PaymentIntent.create({
5    amount: 2000,
6    currency: 'usd',
7    description: 'My first payment',
8  })
9
10 # Complete the payment using a test card.
11 PicksellPay::PaymentIntent.confirm(payment_intent.id, {
12   payment_method: 'pm_card_picksell',
13 })
```

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