GENESIS BLOCK

IT challenge for your business

Marketplace for your ecosystem

Safe - Reliable - Flexible



about us

Since 2010, Genesis Block has been developing software, implementing payment systems, software and web solutions for e-commerce and blockchain solutions for business.

We are one of the leaders in the Russian market of software development for electronic payment systems and payment terminals for self-service, processing and acquiring.

The company's software solution is used in more than 20,000 self-service payment terminals, pos-terminals and smartphones in Russia, Saudi Arabia, the United Arab Emirates, Spain, and Turkmenistan.

Since 2016, we have been engaged in R&D in the field of blockchain technologies and provide services in the field of consulting and development of blockchain projects.





How to make money transfers in the conditions of SWIFT collapse?

We have a solution...

The scheme of international settlements while paying for goods of a foreign online store by buyers in Russia



Buyer

Payment request

Payment confirmation

BANK- Buyer's payment method (card, wallet, account)

payment in Rubles

goods

payment in Rubles

payment request

wallet one

GENESIS BLOCK



Payment request

Payment confirmation

W1 - SETTLEMENT BANK

Payment request

SYSTEM' OPERATOR

Confirmation of the amount debited from the Buyer

confirmation of the sale price

request for the price of the goods in the payment currency

RUBLES

RUBLES

SELLER

SELLER'S BANK

BANK, conversion

Sets the price of the product on the online store website (in Rubles or in the Seller's currency) within the GB system. In case the price is set in the Seller's currency, GB System is integrated with the converting bank to obtain rates to the Rubles.

1. If payments are made in Rubles, the Seller receives Rubles to his account in his bank

2. If payments are made in the Seller's currency, then he receives it after conversion at the Bank's exchange rate converting Rubles into the Seller's currency

Seller's currency

If payments are made in Rubles to the Seller's currency, this is the Bank that converts and sends the Seller's currency to the Seller's Bank

API solution over your payment system



- Showcase and product management system
- Back office for placing and processing orders
- Virtual pos-terminal with an open ID

Since we are building a flow on top of the PS, we can add the following functionality:

- Loyalty programs
- User ID verification
- Scoring
- Accumulation of the customer base

GENESIS BLOCK

Own API-based marketplace for your app

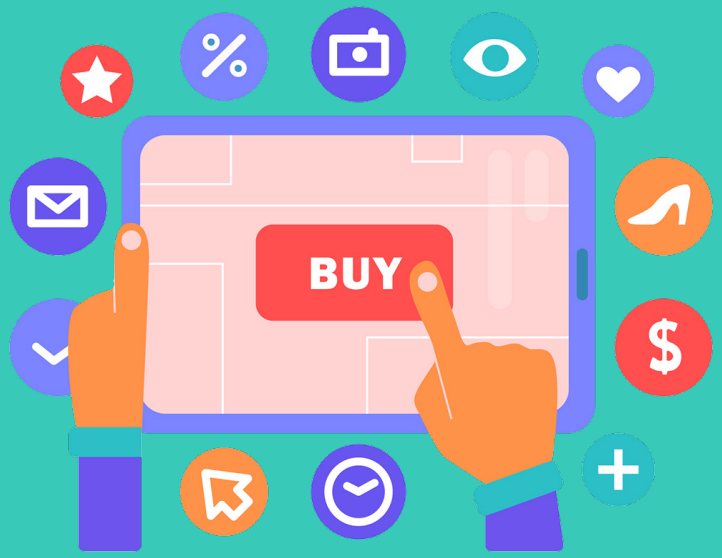


Maximum automation of business processes

- Registration of partners (stores)
- Creation of goods, mass import/export in the .csv format
- Product options and categorization
- Connecting suppliers (delivery, payments)
- Payment by QR code
- Chat with the seller
- Managing orders, payments, and internal processes
- Flexible reporting settings
- Back office and analytics

GENESİS BLOCK

Base for the development of your own ecosystems



For buyers

- Ready-made modern technology stack for buyers: a single basket, delivery, payment, the ability to create a personal sales offer for a specific buyer

Partners (Merchants)

- A ready-made set of tools for a merchant to develop its own customer base for banks

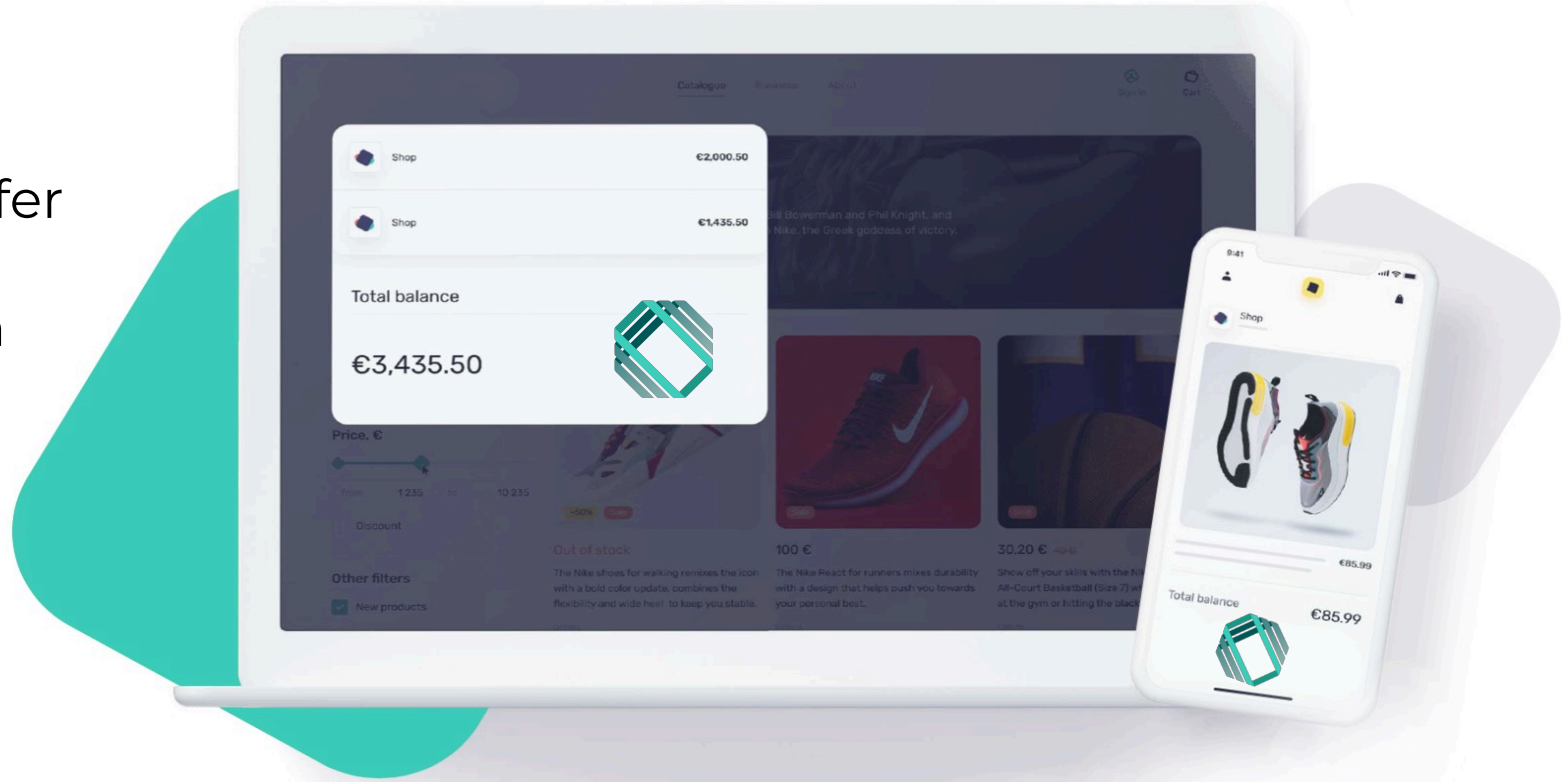
Your own ecosystem

- Development of loyalty programs with partners and their customers
- Ready-made functionality for e-commerce
- Personalize your relationships

GENESIS BLOCK

Online e-commerce showcase for your web or mobile application

Create personalized sale offer for a specific customer - quickly and easily based on the API



GENESIS BLOCK

Logo

Navigation

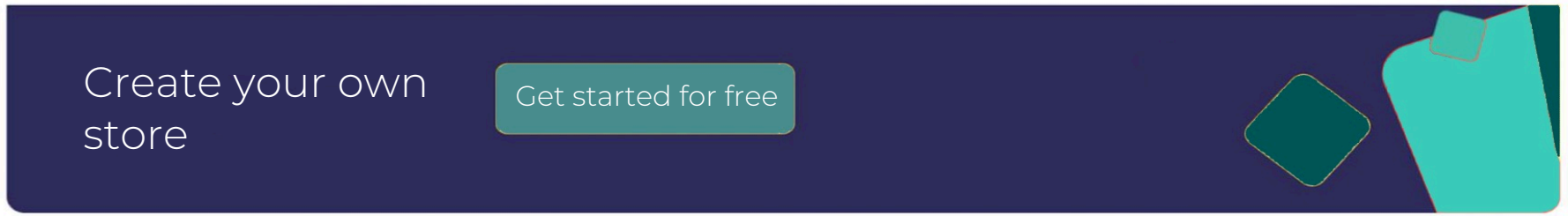
Catalogue Business Products

Personal area

Orders

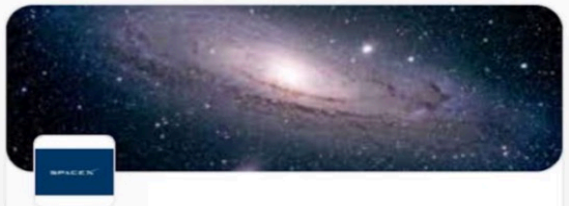
Cart

Banners

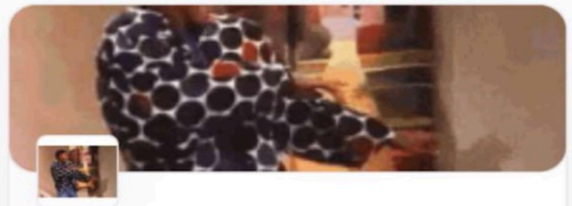


Stores:
- Cover
- Name
- Logo
- Follow

All stores



Store 1 Next



Store 2 + Follow



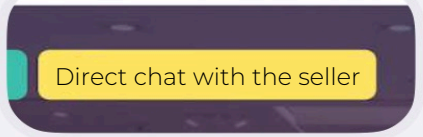
Store 3 + Folow

The main page' elements of the platform

GENESIS BLOCK

Logo

Chat with the seller



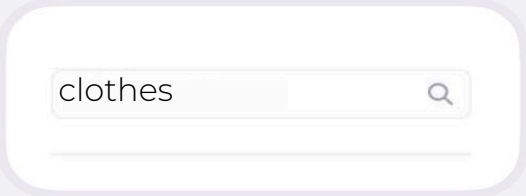
QR-code



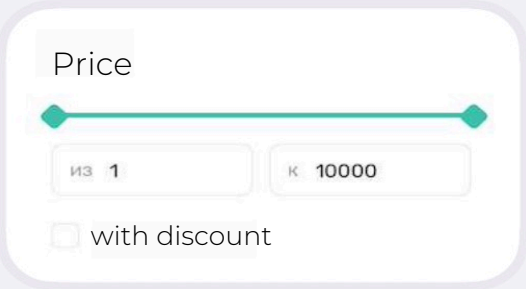
Store description



Search by the words



Search by the price





Product photos



Price and product description

Elements on the store' page

GENESIS BLOCK

Large product photos



Name and price



Quantity (pcs.)

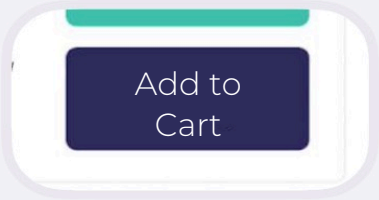




Subcategories (color, size)



Link to payment



Adding to cart

Elements on the product' page

GENESIS BLOCK



API solutions functionality

Integrate a ready-made set of merchant tools for the banks' own customer base.

GENESİS BLOCK



Partner's personal account and orders management

Implement a ready-made set of tools for a partner to develop their own customer base. Fast and easy, based on the API.

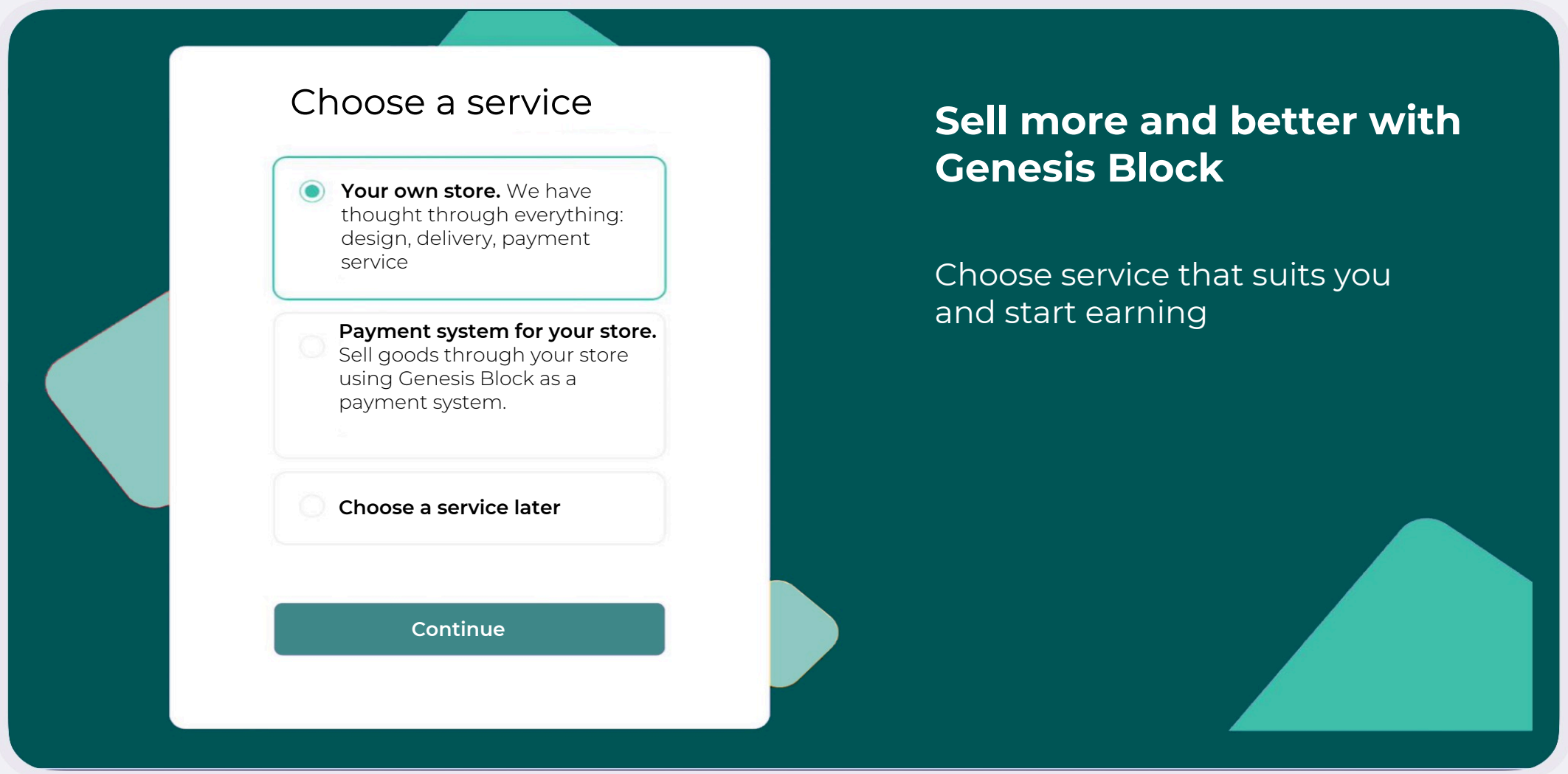
GENESİS BLOCK



Step 1. Registration of a new partner

Implement a ready-made set of tools for registering partners based on the API.

GENESIS BLOCK



Sell more and better with Genesis Block

Choose service that suits you and start earning

GENESIS BLOCK



Step 2.
Setting up a store

Implement a ready-made set of tools for setting up new stores based on the API.

GENESIS BLOCK



Step 3.
Logo creation, branding and customization

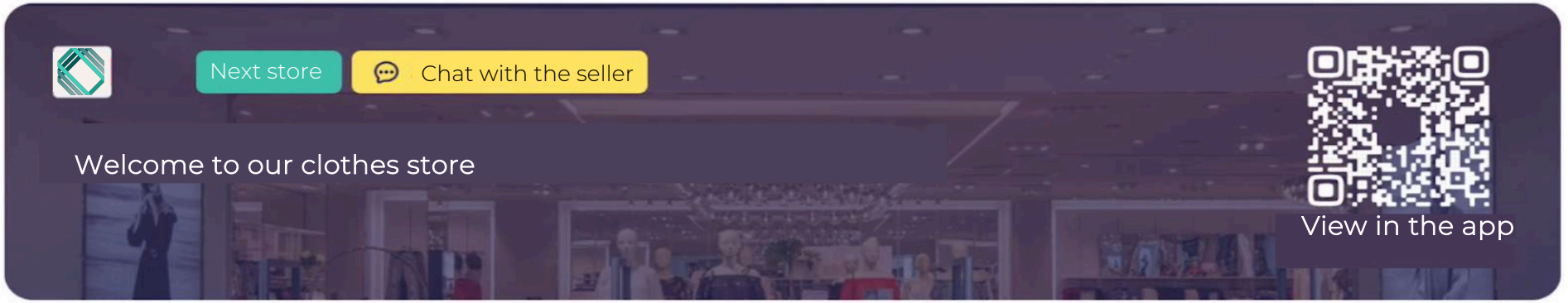
Implement a ready-made set of tools for branding and customization of partner stores based on the API.

GENESIS BLOCK

Catalogue Business Shopping

Test Orders Cart

< Go back to all stores



Price

из 1 к 10000

With discount

Summer



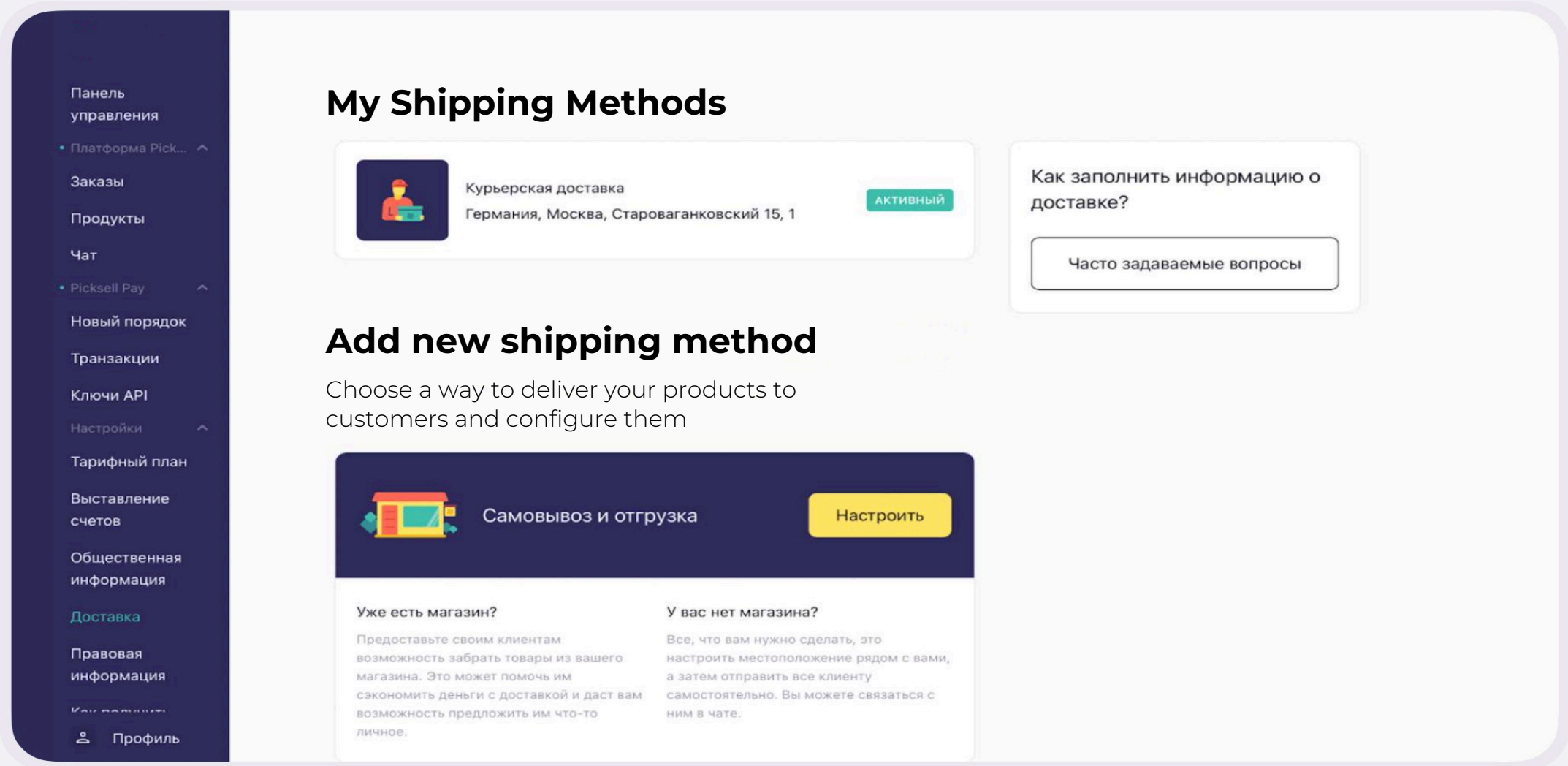
GENESIS BLOCK



Step 4. Integration of logistics providers

Integrate logistics providers via API easily and quickly

GENESİS BLOCK



GENESIS BLOCK



Step 5. Selecting and configuring your tariff plan

Implement a ready-made set of tools for managing partners based on the API.

GENESIS BLOCK



Step 6.
Adding products.
Possibility of mass sku import/export

Implement a ready-made set of tools for managing partner stores and drains based on the API.

GENESIS BLOCK

Панель управления
Платформа Pick...
Заказы
Продукты
Чат
Picksell Pay
Новый порядок
Транзакции
Ключи API
Настройки
Тарифный план
Выставление счетов
Общественная информация
Доставка
Правовая информация
Профиль

< New product

Save

Select the product's type

- (•) Product without options



- ( ) Product with multiple options



Info

Title

Description 0/3000

СОХРАНИТЬ КАК ЧЕРНОВИК
- Введите имя
- Выберите категорию
- Введите цену

ОПУБЛИКОВАТЬ
- Загрузите хотя бы одну фотографию или видео
- ~~Введите количество или выберите «не отслеживать количество»~~
- ~~Введите вес и размеры~~

После публикации продукт будет доступен для продажи, и вы сможете скачать QR-код

GENESIS BLOCK



Step 7.
Categorization of the stock by collections

Implement ready-made flexible solutions for configuring multi-level tariff grids of products based on the API.

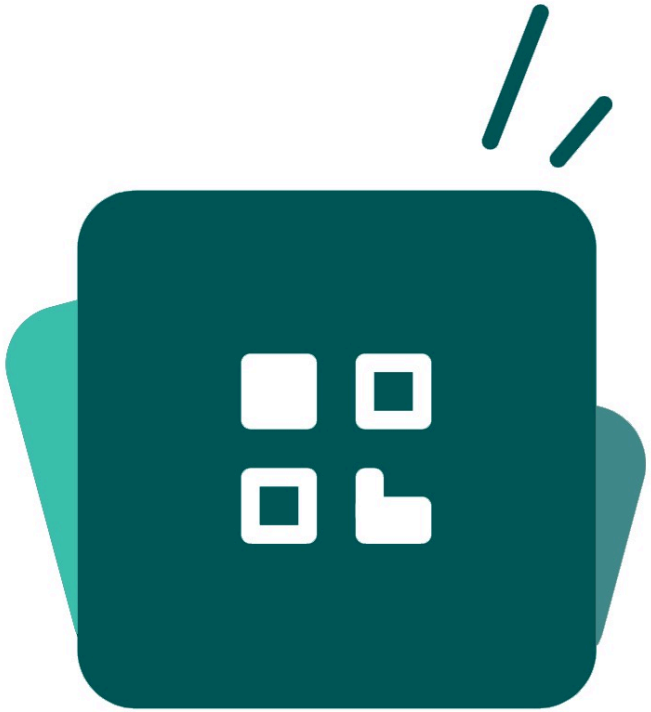
GENESİS BLOCK



Step 1 - Step 7.
Your partner is ready to work

Time cost < 1 hour

GENESIS BLOCK



Back office Order Management

Implement ready-made order management solutions in back office based on the API.

GENESİS BLOCK

Catalogue Business Shopping

Test Orders Cart

Account management...

Orders

Payment methods

Address Book

New orders

59,44 € В ОЖИДАНИИ

1 товар



номер заказа
#12478

Служба доставки
ДПД

Расчетное время доставки
2 рабочих дня

Чат с продавцом

курьерская доставка в
Риттерштрассе, 95, 10969, Берлин

Получатель
Милан Ставная
+75551234567



24,44 € УСПЕХ
Test.Store

1 товар



номер заказа
#12477

Служба доставки
ДПД

Расчетное время доставки
2 рабочих дня

Чат с продавцом

курьерская доставка в
Риттерштрассе, 95, 10969, Берлин

Получатель
Милан Ставная
+75551234567

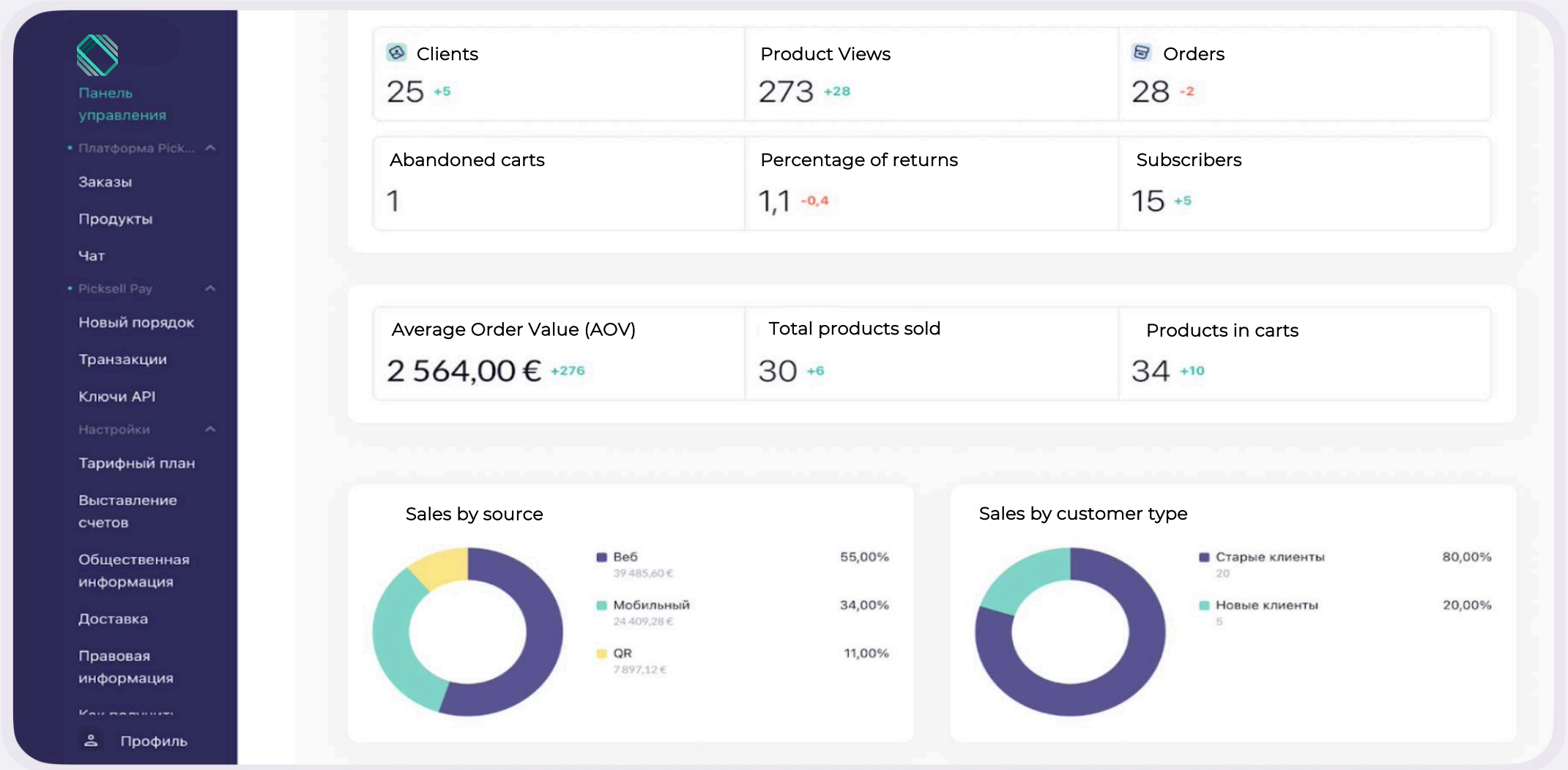
GENESIS BLOCK



Sales and BI analytics

Integrate ready-made solutions for sales analytics and BI based on the API.

GENESIS BLOCK



GENESIS BLOCK



Built-in online chat to increase conversions

Integrate online chat to increase conversions based on the API.

GENESIS BLOCK



Registration and calculation the cost of delivery while placing an order

Use a ready-made solution for ordering and calculating the cost of additional services based on the API.

GENESIS BLOCK



Shopping cart

Connect a ready-made shopping cart solution for selecting and purchasing products based on the API.

GENESİS BLOCK

contact us

give us a call 8 800 600 73 07

write us info@genesisblock.it



follow our social accs

groups/genesisblockit

t.me/gb_IT

GenesisblockIT

@genesisblockIT

genesisblock.it

Genesisblock

